



S Chand And Company Limited

Corporate Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India

Registered Office: Ravindra Mansion, Ram Nagar, New Delhi - 110055, India

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Date: July 23, 2018

To Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai, Maharashtra 400001	To Listing Department, National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051
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Dear Sir,

Re: Appointment of Mr. Rajagopalan Chandrashekar as an Additional and Independent Director of the Company

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that the Board of Directors have appointed Mr. Rajagopalan Chandrashekar (DIN: 03634002) as an Additional and Independent Director, with effect from July 23, 2018 for a tenure of 5 (five) years. Mr. Rajagopalan Chandrashekar is not debarred from holding the office of Director pursuant to any SEBI order or any authority.

Please find attached the brief details of the appointment of Mr. Rajagopalan Chandrashekar in Annexure-A, as prescribed.

Request you to kindly take note of the above intimation.

For S Chand And Company Limited



Jagdeep Singh
Company Secretary & Compliance Officer
Membership No. A15028
Address: A-27, 2nd Floor,
Mohan Co-operative Industrial Estate,
New Delhi-110044

Encl: as above

Annexure-A

S. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
2.	Date of appointment/cessation (as applicable) and term of appointment	July 23, 2018 Appointed as an Additional Non-Executive Independent Director with effect from July 23, 2018 to hold office for a period of 5 (five) years
3.	Brief Profile (in case of appointment)	Attached herewith
4.	Disclosure of relationship between Directors (in case of appointment of Director)	N.A.




Rajagopalan C | Entrepreneur

+91 - 971 724-0021 | raj@inboundmantra.com

I am an industrial engineer (NIT Jalandhar) and a management graduate (NITIE Mumbai) by qualification, with 15 years of experience in **strategy**, corporate planning and business development, straddling sectors across banking (**BNP Paribas**), management consulting (**Deloitte / KPMG**), infrastructure (**GMR Group**), education (**IREEO Fund**) and entrepreneurship.

I love working on complex ambiguous problems, especially related to Nation Building. My professional experience till date has thankfully provided me with that opportunity and I am looking to further build on it.



Education Sector

In 2013, I also led a project called "Magic Pathshala" to drive literacy and numeracy outcomes amongst primary school children in Rural India, using a mobile based education program. I was responsible for business planning, fund raising, product development and outreach.

Rajagopalan C

+91 - 971 724 0021 | c.rajagopalan@gmail.com

Experience

*Entrepreneurship
Fund Raising
Mobile Software Products*

*Entrepreneurship
Business Strategy
Inbound Marketing*

*Business Strategy
Fund Raising
Policy Analysis*

*Business Feasibility
Corporate Planning*

Magic Pathshala

< 2013 - 2014

Co-Founder

I led a 9 member team that was passionate about solving the problem of literacy and numeracy amongst primary school children in Rural India. The idea was to teach children Maths and English through an intelligent and intuitive mobile based program. We impacted 8,000 children across India, and were shortlisted for seed funding by Pearson Edupreneurs, ISB IDIYA, Action for India and NASSCOM 10,000 startups.

Inbound Mantra

< 2011 - Present

Director - Inbound Marketing and Strategy

I founded this Inbound Marketing startup in June 2011 helping B2B businesses to acquire leads and build a powerful online presence on the Internet. Inbound Mantra grew to a peak strength of 12 members. Inbound Mantra has acquired clients in Internet Software, Education and Real Estate. Today, it is HubSpot's top partner in India.

IREO Fund

< 2008 - 2011 >

Education Initiative

- Overall responsibility for policy, strategy feasibility study and business planning for multiple Private University Projects across Haryana, Punjab and Himachal Pradesh
- Raised capital for a proposed Private University in Haryana catering to 10,000 students.
- Petitioned the Government of Punjab for amendments in the Punjab Private Universities Policy.
- Proposed and developed a plan to build Wind Power Assets for the IREO Real Estate business

GMR Group

< 2006 - 2008 >

Manager - Chairman's Office

- Handpicked member of a team that kickstarted GMR's International Office in London
- Team member in the financing of the Delhi Airport modernization that included structuring the transaction in line with the OMDA (agreement) Government of India.
- Business member of the team that led the feasibility study of migrating GMR's 220 MW Barge Power Plant to Turkey.

Rajagopalan C

+91 - 971 724 0021 | c.rajagopalan@gmail.com

Experience

*Account Management
Management Consulting*

*Feasibility Studies for Government
Management Consulting*

KPMG

< 2006 - 2006 >

Senior Consultant

I was responsible for Project Delivery and Account Management. During my brief stint, I contributed to a Business Plan assignment for HP where we developed a financial model for HP to estimate the Business Potential for a Paper Security Solution in the Indian Market.

AF Ferguson / Deloitte

< 2004 - 2006 >

Management Consultant

- **Gol** : Led the preparation of the business revival plan of Burn Standard – a loss making public sector company of the Government of India
- **Gol** : Part of the team that presented the EEPG business plan to double India's engineering exports from 2005 to 2010
- Contributed to the preparation of the Business Plan of the JSW Group's Power Business in line with the opportunities presented by the Electricity Act, 2003 and

BNP Paribas

< 2001 - 2004 >

Assistant Manager - Business Development

I was part of a team that supported the Country Manager and Business Heads on the India Business Plan including a number of Special Projects such as Business Continuity Plan, Setting up of the BNP Paribas Corporate Finance Business and the Fleet Leasing Business.

Interests

ProductNation.in

Evangelist

I am passionate about technology and software products. I believe many of our societal problems can be solved using software and technology.

Teaching

I am fond of teaching whether it is rural kids, college students or my daughter. Thus, I have been a visiting college lecturer and a Pratham books storytelling champion, and I continue to do so.