

#### **5 Chand And Company Limited**

Registered Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India.

P:+91 11 4973 1800 | F:+91 11 4973 1801 | E: info@schandgroup.com | www.schandgroup.com

Date: August 09, 2022

To

Listing Department

**BSE** Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai, Maharashtra 400001

To

Listing Department,

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla

Complex, Bandra (E), Mumbai, Maharashtra

400051

Dear Sir,

# Re: Investors Presentation-Financial Results-quarter ended June 30, 2022-pursuant to Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

The presentation for the analysts and investors for the conference call scheduled to be held on Wednesday, August 10, 2022 at 1:00 P.M. to discuss the financial results for the quarter ended June 30, 2022 is attached herewith.

The Company shall also disseminate the above information on the website of the Company i.e. www.schandgroup.com.

Request you to kindly take note of the same.

Thanking You.

Yours Sincerely,

For S Chand And Company Limited

Jagdeep Singh

**Company Secretary** 

Membership No: A15028

Address: A-27, 2nd Floor,

Mohan Co-operative Industrial Estate,

New Delhi-110044

Encl: as above





# S. Chand and Company Limited

Q1 – FY2022-23 Investor Update 9<sup>th</sup> August 2022



1 .

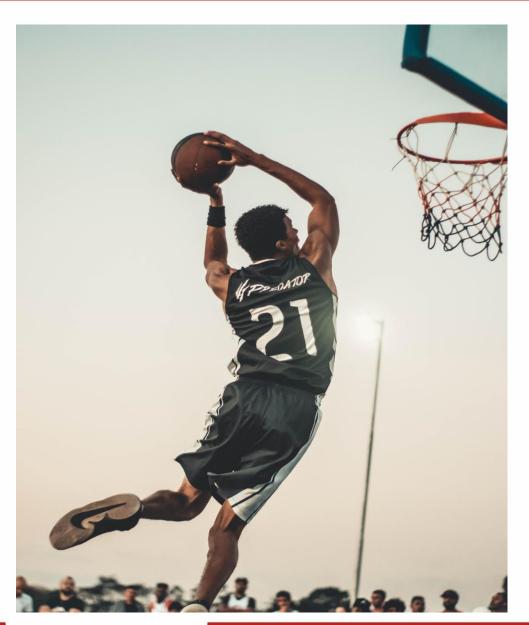
Resurgence...

2. Consolidated Financial Performance

3.

Digital Business & Investments





1.

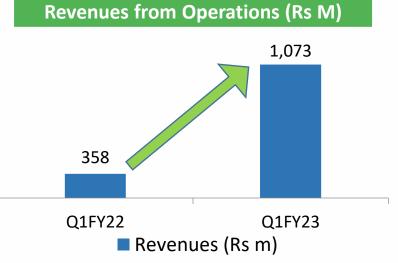
Resurgence...

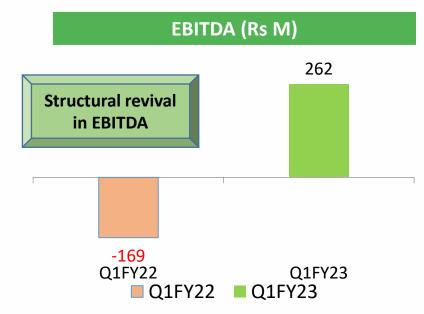
# HIGHEST LEVEL OF Q1 REVENUES & PROFITABILITY



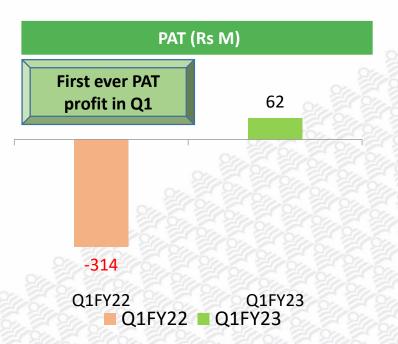


- Q1 Sales
- Q1 EBITDA
- First ever PAT profitable Quarter 1





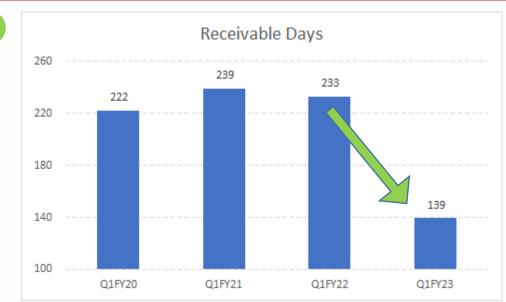


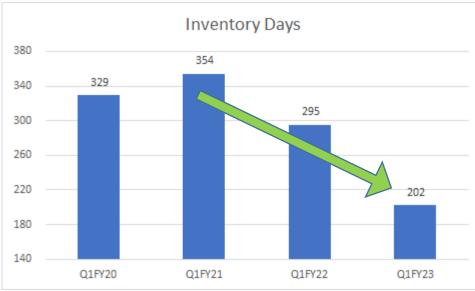


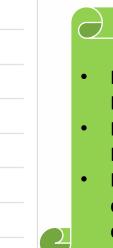
#### **SOLID IMPROVEMENT IN WORKING CAPITAL METRICS**



- Inventory days are Down 93 days on a YoY basis in spite of highest ever Q1 Sales in company's history.
- To understand the magnitude of this improvement, do keep in mind that receivables are down Rs812m over March, 22 in spite of Rs1,073m sales clocked in Q1FY23.

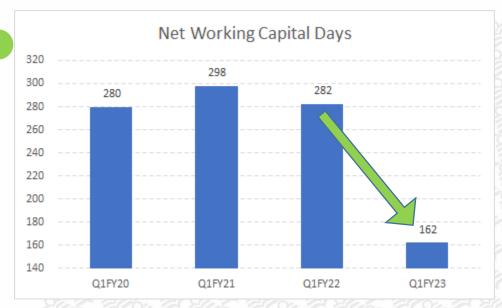






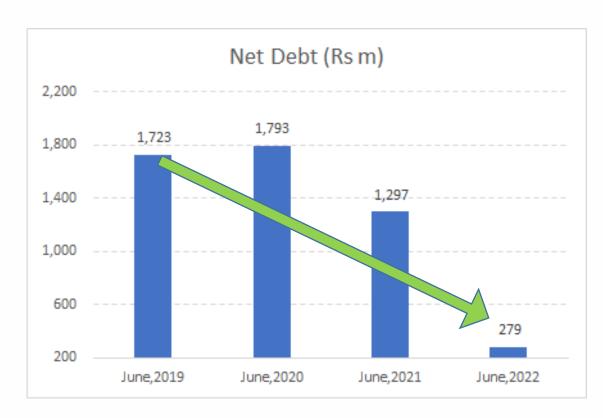


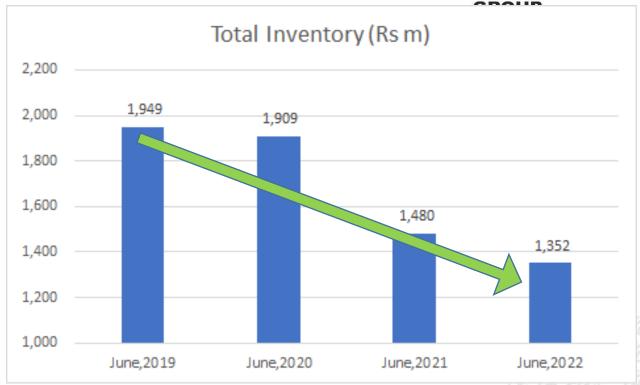
- Receivable days -Down 94 days (YoY).
- Net Working capital days Down 120 days (YoY).



#### SUSTAINABLE REDUCTION IN DEBT & INVENTORY LEVELS







We are firmly on our way to achieve our target of becoming **net debt zero by Q4FY23**. Net debt reduced by 78% over last year.

We are moving to a structurally lower inventory levels in the company. Current inventory has Rs301m raw material paper inventory as well.

#### **SOLID IMPROVEMENT IN WORKING CAPITAL METRICS**



- Working Capital Metrics
  - Trade Receivables reduced to Rs2,109m during Q1FY23 vs. Rs2,485m during Q1FY22. This is a Rs376m decrease in receivables YoY in spite of achieving incremental sales of Rs715m over in Q1 last year.
    - In terms of receivable days, it stood at 139 days (vs. 233 days in Q1FY22), a reduction of 94 days over the previous year. This is the lowest receivable days in Q1 in the past 5 years.
  - **Inventory reduced** to Rs1,352m (vs Q1FY22: Rs1,480m). This improvement in inventory is driven by various steps that we took in controlling print runs and optimizing book titles. This inventory level includes raw material paper inventory of Rs301m (vs. Q1FY22: Rs234m)
    - In terms of inventory days, it stood at 202 days (vs. 295 days in Q1FY22), a reduction of 93 days over the previous year.
  - Net Working Capital reduced to 162 days (vs. 282 days in Q1FY22) which is a reduction of 120 days over the previous year. This is the lowest net working capital days in Q1 in the past 5 years.
- Net Debt: Rs279m (vs. Rs1,297m in Q1FY22) and Gross Debt: Rs1,145m (vs. Rs1,862m in Q1FY22)
  - Net Debt has reduced by Rs1,018m on a YoY basis. This is the lowest Net Debt level since March 2018.

#### **RESURGENT CASH FLOW PERFORMANCE**



- Our strategy of focusing on the cash flows has yielded results with Net cash generated from operations of Rs633m in Q1FY23 (vs. Rs99m in Q1FY22 and Rs177m in Q1FY21 and Rs129m in Q1FY20).
- This is the strongest CFO during quarter 1 in the recent past.

(In Rs m)	Q1FY20	Q1FY21	Q1FY22	Q1FY23	FY22
Profit/(Loss) before tax	-452	-95	-349	111	46
Operating Profit/(Loss) before working capital changes	-255	166	-184	143	850
Net cash generated from operating activities (A)	129	177	99	633	1,066
Net cash used in investing activities (B)	-256	-41	-72	-425	-28
Net cash used in/generated from financing activities (C)	-351	-66	-272	-478	-848
Net increase/ (decrease) in cash and cash equivalents (A+B+C)	-478	70	-245	-270	190

Over 6x Increase in Cash generated from operating activities in Q1FY23 over last year

#### **OUR MINORITY INVESTMENTS – UPDATE AND PHILOSOPHY**



- We made our 1st profitable exit from one of our minority investments in July, 22 by selling our stake in TestBook for a consideration of approx. Rs180m. This translates into a 7.8x return over our initial investment made in 2015.
- From an investment perspective, we are guided by the following principles for evaluating various proposals which come our way:
  - Investee company has to be in the Education space.
  - We have to evaluate areas where the S Chand group can add value to the Investee company. Strategic investment from the S Chand group should lead to incremental benefits for the investee company in their business.
  - We are typically looking for businesses which are plugging white spaces in our portfolio of offerings. Association with the S
     Chand group enable the investee company to build its B2B business and give access of to millions of users and thousands of channel partners.
  - Looking for a win-win association for both S Chand group and investee company as they go for their journey of growth and profitability.

## **LOOKING AHEAD**



Gross margins can be impacted by 100-200bps on back of input cost pressures Focus on cost control, working capital metrics and cash flows to continue.

Higher revenues to drive profitability on back of operating leverage, internal efficiencies etc

Q2 – Gain from sale of TestBook minority stake realized during the quarter

Implement a 15%+ price

hike across portfolio to

counter increased raw

material costs

Announcement of National Curriculum Framework (NCF) during the year can strongly rerate our targets upwards

Expect 25%+ revenue growth in FY23. Operating revenues to be more than Rs600cr (Vs. Rs481cr in FY22)

**FY23** 

Net Debt free by Q4YFY23

#### **NEW EDUCATION POLICY – BIG POSITIVE GOING AHEAD IN SHORT TO MEDIUM TERM**



May, 2019

 Announcement of Draft New Education Policy (NEP)

July, 2020

 Adoption of the New Education Policy (NEP)

CY22E

 Expected announcement of New Curriculum Framework (NCF)

CY22E

Development of books based on the new curriculum

FY23 onwards  Complete impact of NCF to percolate down to the industry

- The New Education Policy (NEP) was formally adopted by the Union Government in July, 2020.
- Expect release of the New National Curriculum Framework (NCF) after taking inputs from all stakeholders during CY2022E.
- Strong runway of growth for at least 2-3 years. Since the New Curriculum is being developed after a gap of 15 years, it would eliminate sale of second-hand books and would lead to strong growth for at least 2-3 years.
- Lessons from 2005 NEP/NCF roll out. During the 2005 NCF announcement, the new syllabus was rolled out over a period of 3 years with 5 grades moving to the new syllabus in Year 1, another 5 grades moving to new syllabus in year 2 and 2 grades moving to new syllabus in year 3.
- Impact of NCF on the company financials dependent on the timing of the NCF announcement by the government.



2

# **Consolidated Financial Performance**

## **CONSOLIDATED FINANCIAL PERFORMANCE**



(Rs m)	Q1FY20	Q1FY21	Q1FY22	Q1FY23	Q1FY22 vs. Q1 FY23
Revenue from Operations	613	714	358	1,073	199%
Other income	24	68	36	143	296%
Total income	637	783	395	1,216	208%
Cost of published goods/materials consumed	198	151	98	400	308%
Purchases of traded goods	13	3	17	2	-87%
(Increase)/decrease in inventories of finished goods and work in progress	61	67	-2	-52	na
Gross Margin	365	561	281	866	208%
Gross Margin (%)	57%	72%	71%	71%	
Employee benefits expenses	314	219	268	296	10%
Other expenses	326	254	182	308	69%
EBITDA	-276	88	-169	262	na
EBITDA Margin (%)	-43%	11%	-43%	22%	
Finance cost	84	83	74	41	-45%
Depreciation and amortization expense	88	96	103	110	-43% 7%
Profit/(Loss) before share of loss in associates, exceptional items and tax	-447	- <b>91</b>	-346	112	na
Share of gain/(loss) in associates	-4	-3	-2	-1	
Exceptional gain/(Loss)	0	0	0	0	
Profit/(Loss) before tax	-452	-94	-349	111	na
Tax expenses:					
1) Current tax	4	7	4	43	
2) Deferred tax	-77	3	-40	5	
Profit/(Loss) for the period/ year	-378	-104	-314	62	na
Profit/(Loss) per equity share (in ₹)					
1) Basic	-10.81	-2.99	-8.97	1.78	na
2) Diluted	-10.81	-2.99	-8.97	1.77	Tiu Tiu
2) Diluted	-10.81	-2.99	-8.97		

#### **1QFY23 Highlights**

Highest ever Q1 Revenues

Highest ever Q1 EBITDA

First ever PAT profit during Q1 in the company's history

Note - Publication expenses are now included in Other expenses. Historical numbers have been updated to maintain consistency

# **CONSOLIDATED FINANCIAL PERFORMANCE**



(₹ in millions)	As at 30 June 2022	As at 31 March 2022	
Assets			
Non-current assets			
Property, plant and equipment	792	794	
Right-of-use assets	370	380	
Capital work-in-progress	4	4	
Goodwill	3,381	3,381	
Other intangible assets	1,071	1,134	
Intangible assets under development	16	9	
Investments accounted for using the equity method	128	31	
Financial assets			
- Investments	59	59	
- Trade receivables	-	-	
- Loans	-	-	
- Other financial assets	42	44	
Deferred tax assets (net)	839	845	
Other non-current assets	35	65	
Total non-current assets	6,738	6,746	
Current assets			
Inventories	1,352	1,276	
Financial assets			
- Investments	442	153	
- Trade receivables	2,109	2,921	
- Cash and cash equivalents	339	609	
- Bank balances other than cash and cash equivalents	63	66	
- Loans	-	-	
- Other financial assets	42	27	
Other current assets	138	113	
Total current assets	4,485	5,164	
Asset held for sale	23	23	
Total assets	11,246	11,933	

As at As at			
(₹ in millions)	30 June 2022	31 March 2022	
Equity and liabilities			
Equity			
Equity share capital	175	175	
Other equity	8,206	8,139	
- Retained earnings	1,637	1,572	
- Other reserves	6,569	6,567	
Non- controlling interests	157	159	
Total equity	8,539	8,473	
Non-current liabilities			
Financial liabilities			
- Borrowings	498	674	
- Lease liabilities	134	145	
- Trade payables	0	-	
- Other financial liabilities	0	-	
Other non-current liabilities	-	-	
Provisions	60	66	
Total non-current liabilities	693	885	
Current liabilities			
Financial liabilities			
- Borrowings	646	898	
- Lease liabilities	106	104	
- Trade payables			
Micro enterprises and small enterprises	169	189	
Other than micro enterprises and small enterprises	837	1,026	
- Other financial liabilities	122	142	
Other current liabilities	63	125	
Provisions	43	42	
Current tax liabilities (net)	27	49	
Total current liabilities	2,014	2,575	
Total equity and liabilities	11,246	11,933	

# **CONSOLIDATED FINANCIAL PERFORMANCE**



S CHAND AND COMPANY LIMITED			
Cash Flow Statement (Consolidated)			
	Period ended		
Particulars (Rs. Millions)	30 June 2022	30 June 2021	
	Unaudited	Unaudited	
Profit (Loss) before exceptional items and tax	111	-349	
Depreciation / Amortisation	110	103	
Less: Non operating and non cash Incomes	-128	-13	
Add: Provision for Bad debts / Bad debts Written Off	5	15	
Add: Reversal of financial liability / Investment Impaired		-15	
Add : Interest on Borrowing	41	71	
Add: Non Cash and non operating expenses	5	4	
Operating profit before working capital changes	143	-184	
Movements in working capital:			
Increase(Decrease) in trade payables	-209	-219	
Increase in provisions	-3	3	
Increase (Decrease) in liabilities	-77	-56	
Decrease in trade receivables	833	721	
Decrease/(increase) in Inventories	-77	-103	
Decrease (Increase) in other current assets	57	-41	
Cash generated from operations	668	121	
Direct taxes paid (net of refunds)	-35	-23	
Net cash flow from operating activities (A)	633	99	

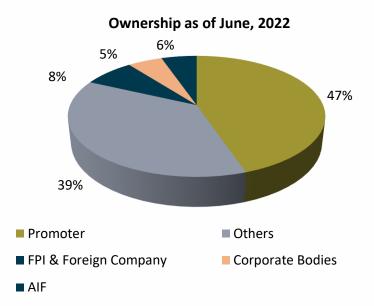
S CHAND AND COMPANY LIMITED			
Cash Flow Statement (Consolidated)			
	Period ended		
Particulars (Rs. Millions)	30 June 2022	30 June 2021	
	Unaudited	Unaudited	
Purchase (Net) of fixed assets, including CWIP and capital advances	-43	-39	
Acquisition of Subsidiary	-		
Interest received	5	4	
(Purchase)/Sale of Current Investments	-387	-69	
Net cash flow used in investing activities (B)	-425	-104	
Finance Cost	-35	-71	
Net Repayment of long term borrowings	-157	-134	
Proceeds (Repayment) of Short Term borrowing	-270	-35	
Proceed from Issue of Shares		0	
Lease Rental Payment	-16		
Net cash flow from/ (used in) financing activities (C)	-478	-240	
Net (decrease) in cash and cash equivalents (A+B+C)	-270	-246	
Foreign Exchange Difference		1	
Cash and cash equivalents at the beginning of the year	609	485	
Cash and cash equivalents at the end of the year	339	240	

Over 6x Increase in Cash generated from operating activities in Q1FY23 over last year

# **SHAREHOLDING STRUCTURE**



Market Data	As of 8th August, 2022
Market Capitalization (Rs Mn)	5,000
Price (Rs)	143
No. of shares outstanding (Mn)	35
Face Value (Rs.)	5.0



Key Institutional Investors - As of June 2022	% Holding	
International Finance Corporation	8.0%	
Trust Line Holdings	2.9%	
Volrado Venture Partners Fund	2.4%	
Blue Diamond Properties	2.0%	
Source: <u>www.bseindia.com</u> , LinkINTime		

Other Institutional Investors holding less than 1% - As of June 2022
Aadi Financial Advisors
Winro Commercial
Jhelum Investment Fund
Singularity Holdings
Source: LinkINTime

#### **CONFERENCE CALL DETAILS**







We cordially invite you to the Earnings Call with

# **S Chand and Company Ltd.**

Bloomberg Code: SCHAND IN | Reuters Code: SCHA.BO

to discuss the Q1FY23 Results

#### Represented by:

Mr. Himanshu Gupta – Managing Director Mr. Saurabh Mittal – Group Chief Financial Officer Mr. Atul Soni – Head – Investor Relations, Strategy and M&A

Wednesday, August 10, 2022, at 13:00 hrs IST 15:30 hrs SGT & HK / 07:30 hrs GMT / 03:30 hrs EDT / 12:30 hrs PDT

#### Dial-In Numbers:

Universal Access Number: +91-22-6280 1360 / +91-22-7115 8261

#### International Toll Number:

USA: +1 3233868721 | UK: +44 2034785524 Singapore: +65 31575746 | Hong Kong: +852 30186877



3.

# **Digital Business & Investments**

#### **INVESTEE COMPANIES – HIDDEN VALUE IN OUR BALANCE SHEET**





- Smartivity was founded in 2015 with focus on S.T.E.M. Learning and DIY Kits.
- We have Angel funded approx. Rs20m in the company across various funding rounds.
- Their latest round of funding was done in June 2021 at a valuation of approx. Rs100cr. S Chand holds ~16% stake in the company.
- Other marquee investors include Ashish Kacholia (26% stake), Hemandra Kothari (8% Stake) in the company.
- At per the last valuation round, our investment is valued at approx. Rs150m.
- The company turned cash flow positive in Q1FY23.



- iNeuron was founded in 2019 with the focus on offering affordable online courses for College students and working professionals in the field of Data Sciences, Artificial Intelligence, Machine Learning, Cloud etc.
- Most of their courses are priced between Rs 3,000 to Rs 25,000 + GST which makes them affordable vs. competition.
- We hold ~6% stake in the company with an option of increasing our stake to ~10% during 2022.
- Since our investment, iNeuron has acquired the best Tech Educators on Youtube like Hitesh Chaudhary (LeadCodeOnline), Navin Reddy (Telusko) and many others with a consolidated subscriber base of over 12m.
- The company is in the process of raising its Series B funding round.



Exited

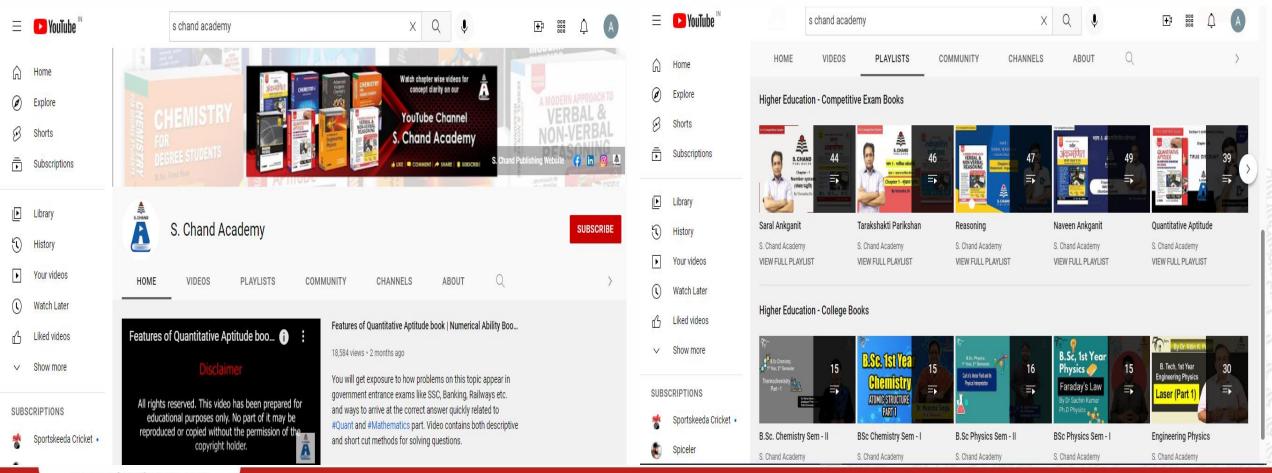
- Testbook was founded in 2014 with focus on online test preparation for government competitive exams like Civil services, Banks, Govt departments like railways, defense, police etc.
- We invested approx. Rs23m in the company in 2015.
- We exited from our minority stake in July, 2022 for approx. Rs180m translating into a return of 7.8x over our initial investment.

#### S CHAND ACADEMY GROWING BY LEAPS AND BOUNDS



# S Chand Academy (Youtube)

- Launched S Chand Academy channel on Youtube during FY22.
- The channel houses modules comprising of over 550 videos that have been prepared supplementing our S Chand Test Prep & College Content. The channel has showed strong growth <u>reaching over 4 million views</u>.
- Adding 500+ videos taking the total to over 1,000 videos and reach 10m+ views during the year.



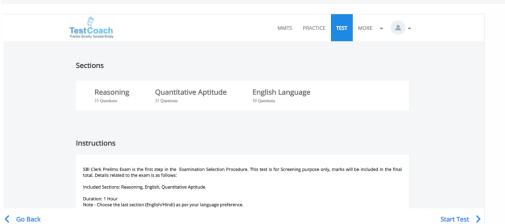
#### **TESTCOACH**

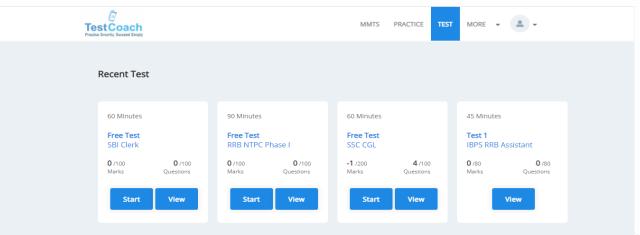


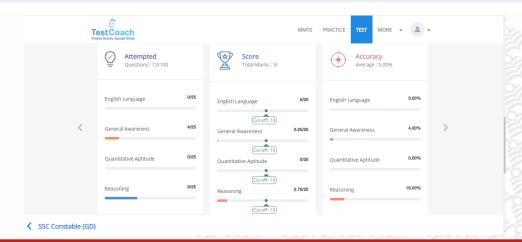


- Have launched a revised and updated TestCoach app. The app has been downloaded over 170K times.
- The mock tests provided by the app covers over 100+ national and state level exams in English and Hindi.
- Given the uptick in the number of test prep exams and government job openings, we expect strong adoption for TestCoach during the year.

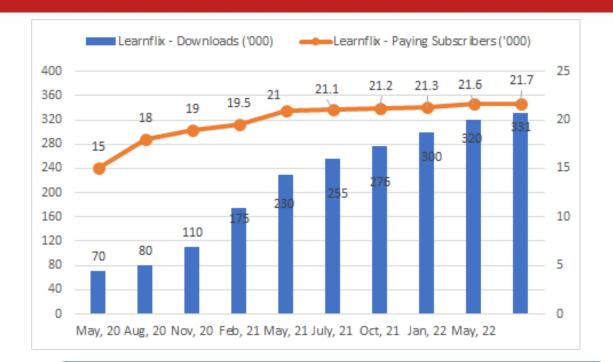


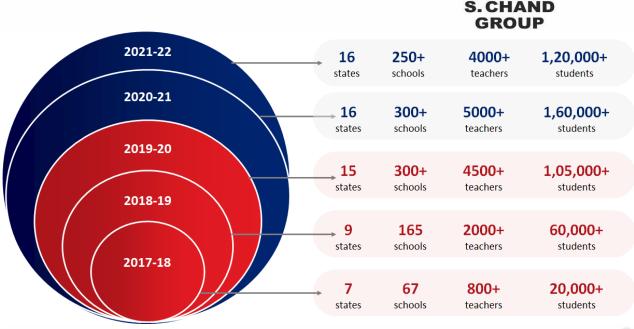






## **LEARNFLIX & MYLESTONE**





- **Learnflix** App is targeted to the Next Half Billion (NHB) audience. The current product covers Maths, Science & SST for classes 6<sup>th</sup> to 10<sup>th</sup>.
- Learnflix Bangla launched in December, 2021.
- Future Outlook:
  - We expect strong growth on back of our enhanced product offering for an affordable price.
  - Adding English as a subject during FY23.
  - Adding Classes 11<sup>th</sup> & 12<sup>th</sup>

- Mylestone: Digitally enabled School Curriculum Solution for the K-8 segment.
- Future Outlook:
  - Affordable Private Schools would be enabled with this one stop solution for all their curriculum, content, teacher trainings and assessment needs.
  - We changed our strategy during the year of focusing on bigger schools giving business of at least Rs5L/annum. We look forward to more profitable growth in this segment based on our changed business strategy.





- Madhubun Educate360 is our K-12 Blended learning solution for enabling schools to conduct online classes, student assessments, e-book support etc. This product is NEP 2020 compliant supporting the recommended pedagogies.
- The solution is currently being implemented by over 55 paying schools and reaching approx 1 Lakh students.
- **Outlook** The schools have given very positive feedback and we are hopeful of a more conversions going ahead for the next academic session.



#### PRODUCT TESTIMONIALS

We are happy to take the pilot of Educate 360 in our school. It has helped us to take online classes without any difficulty. Thank-you Madhubun for coming up with such an innovative product during this difficult time.

Ms Rajitha K, Educator,

Don Bosco Senior Secondary School,

Ernakulam, Kerala

Educate 360 is easy teaching learning platform for the student and especially teachers. It allows children to ask questions and also think beyond the books. With the use of Educate 360 the confidence level of the children have increased gradually. Educate 360 is a professional training partner of our school in the true sense.

Ms Amuthavalli, Educator,
 UP Metric Hr.Sec.School, Tamil Nadu





#### **Saurabh Mittal**

**Chief Finance Officer** 

Contact No: +91 11 4973 1800

Email: investorrelations@schandgroup.com

#### **Atul Soni**

Head – Investor Relations, Strategy & M&A

Contact No: +91 11 4973 1800 Email: asoni@schandgroup.com

Corporate/Registered Office: A-27, 2nd Floor, Mohan Co-operative Industrial Estate, New Delhi 110044

#### Disclaimer

This presentation and the following discussion may contain "forward looking statements" by S. Chand & Company Limited ("S. Chand" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of S. Chand about the business, industry and markets in which S. Chand operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond S. Chand's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of S. Chand.

In particular, such statements should not be regarded as a projection of future performance of S. Chand. It should be noted that the actual performance or achievements of S. Chand may vary significantly from such statements.