S CHAND AND COMPANY LIMITED

[CIN: L22219DL1970PLC005400]

Registered Office: A-27, 2nd Floor, Mohan Co-operative Industrial Estate, New Delhi-110044

Phone No: 011-49731800, Fax No: 011-49731801 E-mail: investors@schandgroup.com Website: www.schandgroup.com

POSTAL BALLOT FORM

(Please read the instructions printed overleaf before completing this form)

Postal Ballot No.

Name of the Shareholder:

Registered address of the sole-first named shareholder

Name(s) of the joint shareholder(s)

Registered Folio No./ DP ID/Client ID

No. of shares held

I/ We hereby exercise my/ our vote in respect of the resolution to be passed through Postal Ballot for the business stated in the Notice convening the meeting of the equity shareholders of the Company pursuant to order passed by the Hon'ble National Company Law Tribunal, Bench, at New Delhi dated February 10, 2020 by sending my/ our assent or dissent to the said resolution by placing tick (a) mark at the appropriate box below:

Resolution by placing the tick mark (J) in the appropriate box below:

Sr. No.	Description of the Resolutions	No. of Shares held	FOR I/We Assent to the Resolutions	AGAINST I/We Dissent to the Resolutions
1.	Approval of the proposed Composite Scheme of Arrangement amongst Blackie & Son (Calcutta) Private Limited, Nirja Publishers & Printers Private Limited, DS Digital Private Limited, Safari Digital Education Initiatives Private Limited and S Chand And Company Limited, its respective members and creditors			

Place:

Date: (Signature of the Member)

EVSN (Electronic Voting Sequence Number)	PAN No./SEQ. No.	USER ID	PASSWORD
200219001			Refer instructions mentioned in Serial No.13 of Postal Ballot Notice

NOTE: Please read carefully the instructions for voting (including e-voting), which is printed at the end of the accompanying Postal Ballot Notice, before exercising your vote.

Last Date for receipt of Postal Ballot Form is by 5:00 P.M. on March 25, 2020.

INSTRUCTIONS

- A Shareholder desiring to exercise vote by Postal Ballot, may complete this Postal Ballot Form and send it to the Scrutinizer in the attached self
 addressed postage prepaid envelope. Postage will be borne and paid by the Company. However, envelope containing Postal Ballot if sent by
 Courier or Registered Post at the expense of the Registered Shareholder will also be accepted.
- 2. The Postal Ballot Form should be completed and signed by the Shareholder. In case of joint holding, this Form should be completed and signed (as per the specimen signature registered with the Depository) by the first named Shareholder and in his/her absence, by the next named Shareholder.
- An incomplete, unsigned, incorrectly completed, incorrectly ticked, defaced, torn, mutilated, over written, wrongly/unsigned Postal Ballot Form will be rejected.
- Duly completed Postal Ballot Form should reach the Scrutinizer not later than 5:00 P.M. on March 25, 2020. All Postal Ballot Forms received after this date, will be strictly treated as if reply from such member has not been received.
- 5. Voting rights shall be reckoned on the paid-up value of the shares registered in the name of the Shareholders on the cut-off date i.e. February 21, 2020.
- 6. Shareholders are requested not to send any other paper along with the Postal Ballot Form in the enclosed self addressed postage prepaid envelope as any extraneous paper found in such envelope would be destroyed by the Scrutinizer and the Company would not be able to act on the same.
- 7. The Postal Ballot shall not be exercised by a Proxy.
- 8. There will be one Postal Ballot Form for every Folio / Client ID, irrespective of the number of joint holders.
- 9. Members have option to vote either through e-voting or through Postal Ballot Form. If a member has opted for e-voting, then he/she should not vote by Postal Ballot also and vice-a-versa. However, in case members cast their vote both via physical ballot and e-voting, then voting through e-voting shall prevail and voting done by postal ballot shall be treated as invalid.
- 10. Scrutinizer's decision on the validity of the Postal Ballot shall be final.